

DWAYNE NEWMAN

Award-Winning Sound Designer & Audio Engineer | Supervising Sound Editor | Media Producer

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PROFESSIONAL SUMMARY

CSA-winning and 6-time nominee Sound Designer, Re-Recording Mixer, and Media Producer with 30+ years delivering broadcast-grade audio finishing for 1,000+ television episodes, commercial campaigns, and digital brand platforms. Advanced specialist in Avid Pro Tools, custom sound design, spectral dialogue restoration, and platform-compliant LUFS mix mastering. Proven hands-on video producer and content creator who scripts, shoots, and edits in Final Cut Pro across diverse industries, combining cinematic audio polish, stock music curation, and data-driven marketing strategy (4.02 GPA, President's Honour List) to drive engagement.

CORE COMPETENCIES & SPECIALIZED SKILLS

- **Sound Design & Audio Engineering:** Commercial Sound Design, Re-Recording Mixing (Stereo, 5.1 Surround Sound, Dolby Atmos), Dialogue Editorial & Spectral Audio Repair, Location Audio Restoration, Foley & ADR Direction, Music Editing & Ducking, Sonic Branding, Audio Quality Control (QC), Voiceover Directing.
- **Audio Technology & DAWs:** Avid Pro Tools (Ultimate / HD), Waves Plugins, iZotope RX Audio Restoration, LUFS Loudness Metering & Broadcast Compliance Standards.
- **Video Production & Storytelling:** Cinema & Mobile (iPhone) Video Capture, Final Cut Pro, Visual Pacing, Scriptwriting, Visual Hook Design, Audio/Video Synchronization.
- **Marketing Strategy & Content Creation:** Branded Content Strategy, Multi-Channel Video Distribution (YouTube, TikTok, Instagram Reels, LinkedIn), Audience Retention Optimization, Content Calendars, Competitor Audits (PESTEL).
- **Project Leadership & AI Optimization:** Full-Cycle Creative Project Management (CAPM/CPMA), Agile Workflows, Generative AI & Prompt Engineering, Workflow Automation, Google Workspace, MS Project.

PROFESSIONAL EXPERIENCE

Supervising Sound Designer & Media Producer

Freelance / Agency Consulting | London, ON | 2024 – Present

- Provide turnkey audio post-production, commercial sound design, dialogue restoration, and brand video finishing for agency partners and regional business clients.
- Video script writing, shooting and editing
- **Innovation Works:** Authored brand positioning frameworks, promotional video scripts, virtual tour concepts, and presentation decks to elevate community engagement and digital presence.
- **B&T Pets:** Engineered complete audio and video assets for 'The Healthspan Switch' campaign, executing short-form video production, voiceover mastering, and multi-channel ad distribution strategies.
- **Skyline Studio:** Developed strategic marketing roadmaps, commercial positioning decks, and cinematic soundbeds tailored to high-end drone cinematography reels.
- **The Content Kitchen & The Narrative Lab:** Designed, recorded, and mixed multi-week video series and educational audio/video production assets across YouTube and LinkedIn.

Studio Owner, Supervising Sound Designer & Re-Recording Mixer
DNA Post Inc. | London/Toronto, ON | 2010 – 2025

- Directed complete audio post-production operations, sound design pipelines, business strategy, and client acquisition for over 1,000 broadcast television episodes.
- Supervised cross-functional audio teams, managing dialogue editorial, ADR tracking, foley, sound effects creation, and 5.1 surround sound re-recording mixing.
- Enforced 100% technical delivery compliance, loudness normalization (CALM Act / EBU R128), and network quality control (QC) standards for major international distributors.
- **Selected Broadcast Credits:** *100 Days to Indy* (Netflix/CW), *PD True & FBI True* (Paramount+/VICE), *Who the Bleep Did I Marry?* (Discovery), *The Shift* (CNBC), *Resolved* (A&E).

Studio Owner, Senior Sound Designer & Operations Manager
Film Sound One | Toronto, ON | 1996 – 2010

- Built, marketed, and operated a premier 6,000 sq. ft. multi-suite post-production facility featuring a calibrated Dolby 5.1 mixing theatre.
- Executed full-scale sound design, custom sound effect library curation, dialogue replacement, and commercial mixing for national advertising spots, feature documentaries, and television series.
- Trained, mentored, and supervised junior sound editors, re-recording assistants, and co-op students in commercial audio workflows and technical QC standards.

EDUCATION & CERTIFICATIONS

- **Graduate Certificate Coursework in Social Media Marketing** – Conestoga College (2026)
  - Completed 7 Core Production & Strategy Courses: The Art of Storytelling (COMM8410), Branded Content Creation (MKT8310), Video Production (MDIA8100), Digital Marketing Channels (MKT8330), Online Marketing (MKT8320), Marketing in a Digital World

(MKT8300), Social Media Platforms (MDIA8110).

- **Graduate Certificate, Marketing Management** – Fanshawe College (4.02 GPA, President's Honour Roll)
- **Graduate Certificate, Project Management** – Fanshawe College (GPA 3.9, Dean's Honour Roll)
- **Bachelor of Arts (B.A.)** – Western University, London, ON
- **PMI Certifications:** CAPM/CPMA | Generative AI Overview & Prompt Engineering for Project Managers

HONOURS & AWARDS

- **Canadian Screen Awards (Gemini Awards):** Winner, Best Sound in a Dramatic Program | 6-time Nominee
- **Fanshawe College:** President's Honour List (Marketing Management, 4.02 GPA)